## FACEBOOK PROMO VIDEOS FOR VIDEO AD CAMPAIGNS

**Type of video.** Full motion video captured with a newer mobile phone or 1080 camera. Voiceovers or Powerpoint-based screen recordings will do but aren't recommended for physical or eCommerce products.

We will edit them (for active clients). You can upload to Google Drive or Basecamp; or send us a Youtube/Google/Messenger link and we'll download. For best quality, just upload straight to Google Drive or Basecamp so we can get the full resolution of the video.

**Scripts.** You don't need to read the script word for word, but it helps. Two tools that we use internal are:

- Teleprompter Pro (iPhone): <u>https://apps.apple.com/us/app/video-teleprompter/</u> id1444106389
- EasyPrompter (for desktop): <u>https://www.easyprompter.com/</u>

Location Tips: Record in at least one good location with good light and good sound.

*Not required, but a bonus...* Ideally, record the script below in 3 different locations and we'll edit them together.

Examples:

- One inside, like in your office or store.
- One outside, like in front of your store, in your yard, at a greenhouse, or at a lake. Weather permitting of course.
- One inside a communal place like in a conference room, on a bridge, in a park, in a coffee shop, etc.

## Cash For Houses Lead Gen

Hey - my name is \_\_\_\_\_

And we're in the business of buying houses and properties for cash... Fast.

It doesn't matter what kind of shape it's in...

If it's in a busy neighborhood or on a street corner.

How many beds or baths...

We can work with anything.

After years of helping our clients sell their homes for cash, we've really seen it all...

From divorce to foreclosure to simply getting rid of an inherited home that you don't want...

Or trying to get out from under the 7 rental properties you have...

We can help!

No matter what the situation, the first step is always the same...

Click the button below.

Fill out the form on our website or call us...

One of our home buying specialists will get some details and we can figure out how to proceed.

That could be making an offer right over the phone.

Or scheduling a quick inspection, just to make sure that everything lines up.

If you're happy and we're happy the next step is we sign the paper and we move on the closing.

You get your cash and go on your way and that's it that's the simple process by doing business here with us!

Can't wait to hear from you soon!